

WYŻSZA SZKOŁA ZARZĄDZANIA W CZĘSTOCHOWIE

PIC: 948894353

Erasmus ID code: PL CZESTOC04

Extract of Erasmus Charter for Higher Education Application 2020

ERASMUS POLISY STATEMENT

2021-2027

1.1 Erasmus activities included in EPS

Erasmus Key Action 1 (KA1) - Learning mobility:

☐ The mobility of higher education students and staff

1.2 Erasmus Polisy statement (EPS): strategy

One of the priorities of the College of Management for 2021-2027 is the internationalization and Europeanization of all School activities that affect its development, improve the quality of education and adapt education to the requirements of the labor market. So far, College has hosted students / teachers from partner universities of EU countries, while in the coming years we intend to expand our educational offer for participants of Eastern European countries that are not EU members. Our interinstitutional cooperation will be aimed not only at the exchange of students, but also at joint organization of scientific and research activities. Since 2009, WSZ actively cooperates with Kauno Kolegija / University of Applied Sciences (Lithuania) and together we organize International Scientific Conferences and implement a research project whose goal is to conduct a study of the communication process in Polish and Lithuanian healthcare institutions and to present recommendations for improving communication. Such an example of fruitful cooperation will be the main goal in the development of WSZ in the field of medical sciences in the field of Nursing. For us, the most important is the quality of cooperation, its measurable benefits that improve education standards, we do not pay much attention to the geographical location of partners, thus trying not to discriminate against anyone.

The College of Management focuses on science and research. Mobility of students and academic teachers under the Erasmus program will be more focused on the implementation of joint projects that will improve the quality of education within the field of study and the interaction of soft and hard skills of our participants.

The specific goal of our participation will be in particular focusing on cooperation with enterprises from EU countries and outside the EU, which will have a positive impact on the quality of internships and professional practices of our nurses. This cooperation will ensure that students achieve better qualifications that are adapted to the requirements of the European labor market and the acquisition of invaluable professional competences.

Digitization in the Erasmus + program is another priority. This is a new challenge for our College, which will be an integral part of our institutional strategy for internationalization and modernization. Erasmus + Mobile App, online Learning Agreements together with interinstitutional contracts, electronic document circulation (Erasmus without paper), this is all our future, which will happen in a very short time, and WSZ has to be prepared for this and be a "Digital" College. Thanks to participation in the Minerva Convergence project, the College of Management obtained the opportunity to install the INES educational platform on the university's server. The aim of the project was to introduce online courses by each partner institution. The e-learning platform has been implemented and expanded since 2002, initially it included available on-line support materials for lectures. Systematically developed it currently contains a number of tools for remote teaching via the Internet. Until recently, e-learning was treated as a teaching tool. But everything is changing, and e-learning reveals many boundaries above all students and the school in their entirety: a huge saving of time; reducing financial expenses for education; individualisation of the teaching process, which increases the effectiveness of education; the use of many forms of presentation which allows many ways to interest the listener. We want to achieve and develop such advantages of online learning in 2021-2027 by also participating in the Erasmus + program.

Another goal is participation in projects related to intensive specialist language courses for the Nursing course, which will increase mobility. WSZ intends to develop a project course on specialist Polish for incoming students, which will encourage more students to participate in Erasmus + mobility who, after completing the course, will acquire bonds not only from the knowledge of Polish and Polish culture but also job offers / internships on the Polish market in the medical industry will also be available to them.

Through the above objectives, plans and priorities, WSZ aims to create a European Education Area, thanks to which for all students / teachers Europe will be boundless in obtaining the best education / experience, in offering work on the European market, opportunities to be competitive in its profession, acquire a sense of European identity.

The College of Management wants to take part in Action 1 "Educational mobility" in higher education. Participation in the program will strengthen the quality of education, intensify the internationalization of our University and thus contribute to the achievement of key goals and priorities of our institutional strategy.

The purpose of student mobility will be to strengthen practical elements of teaching (internships, student traineeships) through cooperation with foreign employers, implementation of didactic programs and materials, application and dissemination of e-learning



WYŻSZA SZKOŁA ZARZADZANIA W CZESTOCHOWIE

PIC: 948894353

Erasmus ID code: PL CZESTOC04

Extract of Erasmus Charter for Higher Education Application 2020

education programs (higher education, postgraduate studies, courses); learning essential specialist healthcare English and improving Polish medical language courses for foreigners.

Mobility projects are open to students from all fields of study, both first and second cycle, who have completed 1 year. We place the greatest emphasis on students outgoing to complete traineeships for students of Nursing, because acquiring professional skills in this field is particularly important.

The aim of the mobility of academic teachers is to constantly improve the competence of teaching staff who implement the teaching process to continuously improve the quality of teaching; establishing cooperation with foreign scientific centers; participating in projects that shape the skills of teaching staff in the field of management of scientific research and development works as well as commercialization of results. Priority is given to academic teachers who have not taken part in mobility projects so far.

Goals for student mobility:

- increasing the number of people willing to participate in student exchanges;
- making study programs more attractive by developing an English-language education offer to attract foreign students;
- successive increase in the expansion of cooperation with higher education institutions, professional organizations and enterprises from EU Member States and non-EU countries for student internships;
- development of specialist language courses for the Nursing course to create for foreign students a quick integration process in the Polish environment and in a foreign environment for outgoing participants.

Goals for the mobility of teaching staff:

- encouraging teaching staff to conduct classes outside of Poland;
- supporting WSZ teachers through intensive language courses;
- exchange of experiences and improvement of teaching methods through participation in the program.

Staff of International Relations Office will help in organizing outgoing mobilities and organizing the stay of students and academic staff of foreign universities.

Foreign cooperation will improve the management of the College of Management, primarily through increasing the skills and qualifications of the academic staff and administrative staff. By participating in foreign training under the program, they will acquire new professional skills and their practical application, which they later use in their work at WSZ.

The College of Management aims to emphasize its attention also on cooperation for innovation and exchange of good practices, take part in projects such as "Capacity building in the field of higher education"; "Knowledge Alliances"; "Strategic partnerships". These projects will allow us to make internationalization and modernization of our University more dynamic.

Short schedule for achieving the objectives related to Erasmus + activities:

- by 2022: increase the number of participants in student / staff mobility; sign an interinstitutional agreement with new
 participants of EU countries / enterprises for good student internships; conduct a joint conference with partner
 universities; partially implement digitization in the Erasmus + program; prepare specialized language courses
- until 2024: implement one of the projects from Action 2; e-learning in a foreign language
- until 2025: become a "Digital" School

In every academic year till the end of Erasmus+ program 2021-2027 we are going to increase statistics in mobility, cooperations and research.